

**Transforming the Watershed**



**Mission:** The Mission of the Aquetong Watershed Association is the conservation, preservation and restoration of the natural resources of the Aquetong Watershed.

- AWA Strategic Imperatives:**
- **To conserve, preserve and restore the natural resources of the watershed**
    - By assessing and monitoring the condition of the watershed
    - By developing projects for individual, group, business and governmental participation
  - **To promote measures that will maintain and enhance its quality and beauty.**
    - By creating educational programs to promote a greater appreciation, understanding and awareness of the watershed
    - By promoting sustainable ecological practices
    - By advocating proactively on issues/developments impacting the watershed
  - **To sustain the organization**
    - By promoting the association
    - By building a strong membership and volunteer base
    - By securing a sound financial foundation
    - By developing the Board and outlining a succession plan for future leadership
    - By coordinating efforts and sometimes partnering with other watershed associations, government and environmental agencies, and conservation groups

**Watershed Monitoring**

**Goal:**  
Monitor and influence the development of the Aquetong Lake Property Project (ALPP)

**Goal:**  
Develop a Watershed Management Plan

**Advocacy**

**Goal:**  
Develop & maintain relationships with public and private entities

**Goal:**  
Create and address a list of major issues impacting the watershed

**Goal:**  
Provide timely input into Solebury's Comprehensive Plan pertaining to watershed, water, & sewage

**Organization Sustainability**

**Goal:**  
Improve organizational effectiveness, structure, and membership participation

**Goal:**  
Achieve strategic partnership with Bucks County Audubon Society (BCAS) to promote awareness on the importance of protecting & preserving watersheds

**Citizen Engagement**

**Goal:**  
Educate and motivate the community to conserve, preserve, and restore the Aquetong Watershed

**Goal:**  
Develop a "Calendar of Events" for upcoming year and communicate it to our membership

**Effective Communication**

**Goal:**  
Improve method and effectiveness of communication