

Safeguarding the Watershed



The Mission of the Aquetong Watershed Association is to conserve, preserve and protect the natural resources of the Aquetong Watershed.

**AWA Strategic Imperatives:**

- To conserve, preserve and protect the natural resources of the watershed.
  - \* By assessing and monitoring the condition of the watershed
  - \* By implementing projects for individual, group, business and governmental participation
- To maintain and enhance its quality and beauty.
  - \* By promoting a greater appreciation, understanding and awareness of the watershed
  - \* By encouraging sustainable ecological practices
  - \* By advocating proactively on issues/developments affecting the watershed
- To sustain the organization.
  - \* By promoting the association
  - \* By building a strong membership and volunteer base
  - \* By securing a sound financial foundation
  - \* By developing the Board and outlining a succession plan for future leadership
  - \* By partnering with other watershed associations, government and environmental agencies, and conservation groups

**Watershed Monitoring**

**Goal:**  
Monitor and document the restoration of the Aquetong Creek through the Aquetong Spring Park.

**Goal:**  
Review and compile previous assessments and provide recommendations for the future of the Watershed

**Advocacy**

**Goal:**  
Develop and maintain relationships with public and private entities

**Goal:**  
Address major issues impacting the watershed as they arise

**Goal:**  
Encourage Solebury and New Hope to achieve deliverables in their Comprehensive Plans regarding watershed, water and sewage issues

**Organization Sustainability**

**Goal:**  
Improve organizational effectiveness, structure, and membership participation

**Goal:**  
Develop annual goals for each of the coming years and communicate them to our membership

**Goal:**  
Develop a sound succession plan and committee structure with more volunteer participation

**Goal:** Maintain our data and record depository

**Citizen Engagement**

**Goal:**  
Inform, motivate and encourage the community to conserve, preserve, and protect the Aquetong Watershed

**Goal :**  
Promote awareness of the importance of protecting and preserving watersheds

**Goal:**  
Annually grant a Malcolm P. Crooks scholarship to a deserving public high school senior

**Effective Communication**

**Goal:**  
Improve method and effectiveness of communication to the Directors, membership and community

**Goal:**  
Redesign and update our website to be more current and easy to maintain